

# **The Gainesville 48 Hour Animation Competition Gainesville Florida – October 11th-13th 2024**

## **Official Rules:**

### **Overview:**

- Animators will have 48 hours to create a 30 to 120 second animation.
- Teams of up to 5 people will compete to create the best animation in the following categories: 2D/3D, Auto Generated (AI) and Best in Show
- On October 11th, 2024, at the kickoff event, teams will be given a topic, line of dialog and a prop that must be used in the animation. Teams will be judged on the creative use of the random elements.

### **To enter:**

Register either online at [filmfreeway.com/gainesville48houranimation](http://filmfreeway.com/gainesville48houranimation) Registration will close at 7:15PM on October 11th, 2024, at 7:15PM

### **Cost:**

\$40.00 Registration

### **Prizes 2024 - \$1,000 in cash prizes provided by Strong Futures Foundation Inc.**

Best in Show = \$400

2D/3D Category First Place Winner = \$200

Auto Generated (AI) Category First Place Winner = \$100

2D/3D Category Second Place Winner = \$100

Auto Generated (AI)Category Second Place Winner = \$75

2D/3D Category Third Place Winner = \$75

Auto Generated (AI)Category Third Place Winner = \$50

### **Timeline:**

• **October 11th, 2024 - Kickoff Event – 7:00PM**

• October 13th, 2024 - **Turn in** - This year we will be doing an online turn in via [filmfreeway.com/gainesville48houranimation](http://filmfreeway.com/gainesville48houranimation). Upload must start by 7pm and the link will expire at 7.30pm. All files must be uploaded by the deadline.

### **Official 48 Hour Time Period**

Start: October 11th, 2024 -- 7pm

End: October 13th, 2024 -- 7pm

**Screening: October 19th, 2024, 7:00PM Santa Fe College**

Top 20 teams will be shown at the awards presentation.

## **Eligibility**

The contest is open to legal residents and guests of the United States. Those directly affiliated with judging are not eligible for the competition.

## **Competition Categories**

- **2D/3D** – Teams may compete to create 30-120 second animation in either the style of 2D or 3D animation, teams can be comprised of people of all ages. If those who may want to participate, are under the age of 18 years of age, they must have a waiver signed endorsing their participation by a parent or guardian.
- **Auto Generated (AI)** - Teams may compete to create 30-120 second animation that can be generated utilizing auto generation (AI) methods, teams can be comprised of people of all ages. If those who may want to participate, are under the age of 18 years of age, they must have a waiver signed endorsing their participation by a parent or guardian.

## **Teams**

- Teams will have a maximum of FIVE (5) animation production team members. One of the five will be designated as the “team lead” or Director. Voice over or acting talent may be used in addition to the five production members of the team provided that the talent ONLY contributes their voice and/or acting performances to the piece. All voice over artists or actors must sign the provided model and liability release.

## **Films**

- Teams will have 48 hours to complete a short that is between 30 and 120 seconds in length. Shorter/longer animations will not be judged.

## **Titles**

Teams may also include an additional 15 seconds of ornate or stylized titles on their animation at either the beginning or the end of the piece (or split between both). This 15 seconds in ADDITION to the length of the animation and does not count towards the minimum/max of 30 to 120 seconds.

- All costs associated with the production of the animation will be incurred by the participants.

## **Animation Rules**

A. All creative work must be done during the official 48-hour time period. Creative work includes:

- Writing the script
- Design
- Framework
- Editing

Topic research is highly encouraged and not considered creative work.

B. Prior to the official 48-hour period teams may work on the following:

- Organizing crew

- Organizing cast
- Securing equipment and materials
- Scouting and securing locations

C. All animation content must be created during the official 48-hour period.

- No stock animation may be used on the piece. (see section D for exceptions)
- Found or acquired animations are not permitted.
- Still photos can be used but must be shot during the official 48-hour timeframe.

D. All effects and motion graphics must be done and rendered during the official 48-hour time period.

- Layouts for title graphics may be done prior to the event. Title graphics may not be rendered until the official 48-hour time begins.
- Visual FX footage used for composites and FX are permitted IF the team has official license to use it.
- For those competing in the 2D/3D competition can generate background scenic imagery with the help of AI.

### **Sound / Music**

All music used must fall into the following categories in order to be used in the participant's animations:

- Original score created specifically for the piece. Music can be scored by someone outside your team and prior to the event. The soundtrack must have appropriate written permissions.
- Music created using royalty free loops and beds.
- Royalty free music with written documentation.
- Purchased sound FX / Music beds
- Copyrighted music with written permission from the artist/publisher. Festival rights are acceptable.
- Creative Commons with Attribution and documentation.
- AI music sources that are generated by a production team member.

No song parodies will be accepted.

### **Judging**

Animations will be judged on the following criteria:

- Storytelling (50%)
- Production Quality (40%)
- Use of prop and line of dialogue (10%)

### **Releases:**

It is the responsibility of the team to secure appropriate releases for talent, crew, location, music, etc. These releases must be uploaded with the animation when turned in.

*Keep it green! PDFs or scans of the documentation saved on the animation drive are preferred.*

## **Animation Eligibility**

Animation eligibility is contingent on the following:

- Animations cannot infringe on copyrights, trademarks or others' rights.
- Animations must not contain obscene, or pornographic material.
- Must not violate any laws or statutes in the making of the animation.
- Animations cannot invade privacy (hidden cams)
- Animations cannot contain defamatory speech or language about individuals, organizations or companies.
- Must have all releases turned before the end of the official 48-hour time period.

Judgements of inappropriate content or non-compliance will be made by the organizers of the competition and their decision will be final. No refunds will be given for animations deemed inappropriate or missing materials. Parties will be notified of the decision prior to the awards announcement.

## **Limitations of liability and release:**

The organizers of the 48 Hour Animation Competition and the Strong Futures Foundation will assume no liability for data, hardware or equipment loss, malfunction, theft or act of God that an Entrant may occur during the event. Project completion or lack of completion is the responsibility of the Entrant. The event organizers and SFC are not liable for the Entrant's lack of completion. No refunds will be given. By participating in the Gainesville 48 Hour Animation Competition, the Entrant agrees to release, indemnify and hold the organizers harmless from all claims, damages or liabilities arising from or relating to such Entrant's participation in the Competition.

All Entrants grant the organizers the permission to exhibit work in its entirety in any media throughout the Universe in perpetuity. The creator/entrant retains all copyrights of their work.

Participants under the age of 18 MUST have this release signed by a parent or guardian.

***The organizers of the competition may amend the rules at any time prior to the official 48-hour competition period.***

## **20 Possible Topics - 2023:**

Action/Adventure

Comedy

Drama

Fantasy

Gothic

Horror

Mystery

Romance

Sci-fi

Superhero

Thriller

Western

Time Travel

Cyberpunk  
Steampunk  
Post-apocalyptic  
Magical Girl  
Sports  
Space Opera  
Musical  
+ 5 Wild cards

Contact:

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Email or FB during the comp.

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